

# FORUM OFFERINGS



ANDERSON CENTER  
MANAGEMENT AND LEADERSHIP DEVELOPMENT

# WELCOME TO THE ANDERSON CENTER

## WHO WE ARE:

The Anderson Center exists to promote growth: individual growth, organizational growth, and economic growth. We provide 15 engaging management and leadership development forums for executives across Greater Minnesota. Each forum provides a peer network, case studies, application exercises and reference materials.

In Center forums, experienced participants—including owners, directors, executives, managers, advisors and financiers—debate and apply the lessons of real-world case studies guided by highly-skilled Discussion Leaders to improve their organizations. Each cohort of a Forum consists of participants with diverse work backgrounds and experiences. Discussion Leaders move about the room, drawing out the unique viewpoints of each participant to help facilitate discussion on case studies and business challenges. During a Forum, participants are engaged in the content and have the opportunity to learn from the trials and triumphs of their peers. Participants walk away with the tools necessary to put the knowledge gained during the Forum into action at their organizations.

We work with our clients to help them find a Forum that is the best fit for their needs. Whether an organization seeks to develop an action plan for the whole leadership team or to hone the functional skills of a specific employee, the Anderson Center can help develop a plan that aligns with an organization's leadership and management development goals.

## OUR MISSION:

We provide management and leadership development services that facilitate economic progress in Greater Minnesota.

## OUR VISION:

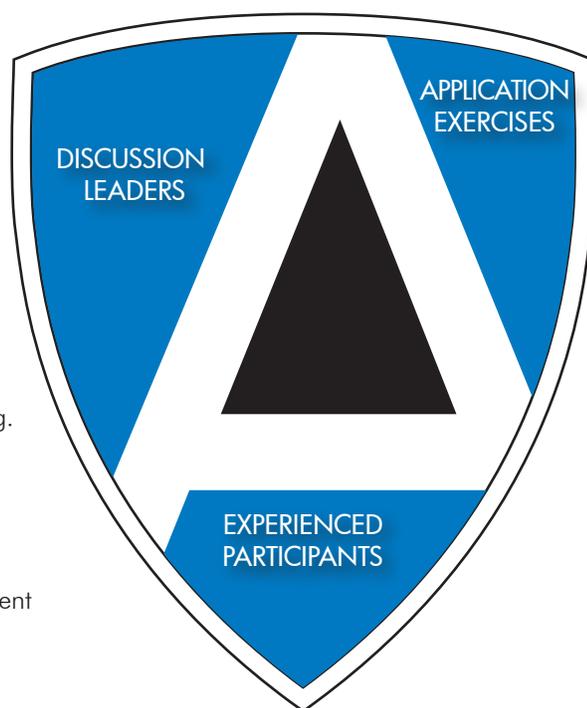
A key catalyst for growth and economic prosperity in Greater Minnesota.

## OUR VALUES:

- Experienced Participants who teach and learn from each other over time.
- Real-world applications that stimulate decision-making and action planning.
- Highly-skilled Discussion Leaders who combine the experiences of the participants.

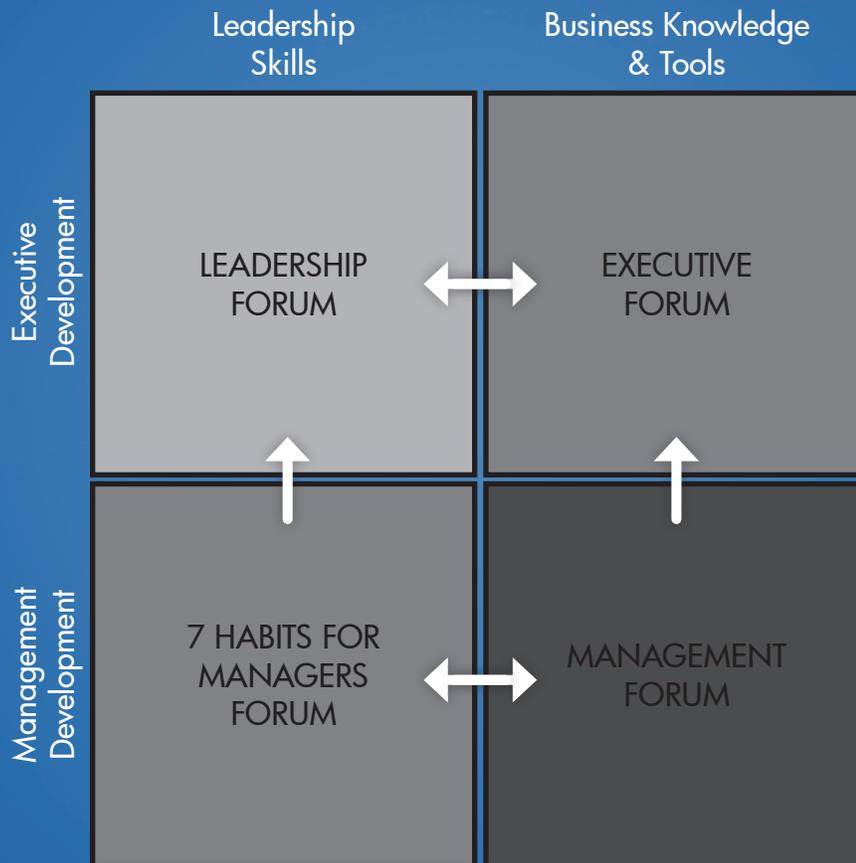
## OUR OBJECTIVE:

We aspire to be the leading provider of management and leadership development services in Greater Minnesota.

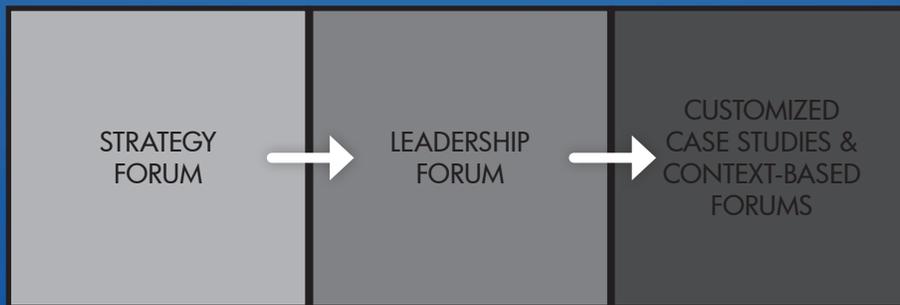


# SUGGESTED FORUM PATHS

Leaders of most great companies understand the importance of providing and communicating the organization's vision through their leadership and executing a sound business strategy. The Forum Paths below show how Anderson Center Forums can fit together to benefit organizational growth.



## Strategic Direction and Team Development



## Skill/Function & Context Based Forums

- Discussion Leadership Forum
- Governance Forum
- Leading Change Forum
- Leading Negotiations Forum
- Marketing Forum
- Operations Forum

# FORUM OVERVIEW

## EXECUTIVE FORUM

### ABOUT THE EXECUTIVE FORUM:

The Anderson Center Executive Forum consists of three week-long educational sessions over a 12-month period. Each week is designed as an intensive, full-time commitment that allows leaders to concentrate on specific business topics related to the survival, growth and expansion stages of business. Networking opportunities will be available between sessions to continue learning from other participating organizations.

### WHO WOULD BENEFIT:

The Executive Forum is ideally suited for executives of larger, established organizations to owners and founders of smaller businesses. Each cohort consists of 8-12 experienced participants from a diverse selection of industries and sectors.

### FORUM OBJECTIVES:

- Gaining new business management tools and techniques to successfully lead your organization through the survival, growth and expansion phases of the business cycle
- Providing time between sessions to evaluate and apply what you have learned, and to have the opportunity to host your peer network at your organization for a personalized case study
- Creating valuable bonds with other business leaders through the shared 12-month experience that will continue beyond the Forum

## WHY THE ANDERSON CENTER EXECUTIVE FORUM?

### TESTIMONIALS:

"These experiences have given me real world tools I can use in my business and helped me to develop professional relationships with others like me."

*Mick Pickens, President  
Royal Tire*

"There is immense reward in knowing the take-aways of the Forum can start to be put to work in my organization tomorrow."

*Lisa Barnett, CEO  
Atomic Learning*

## EXECUTIVE FORUM ALUMNI

The Anderson Center has served 70-plus participants from over 40 organizations in Greater Minnesota.

Aeration Industries International  
Chaska, Minn.

[Brian Cohen](#)

AllFlex Flexible Circuits, LLC  
Northfield, Minn.

[Greg Closser](#)

Amphora Medical  
Minneapolis, Minn.

[Tom Ressemann](#)

Anderson Trucking Service, Inc.  
St. Cloud, Minn.

[Gary Stang](#)  
[Jason Netland](#)  
[Joe Goering](#)

Atomic Learning  
Little Falls, Minn.

[Dan Meyer](#)  
[Lisa Barnett](#)

Automotive Parts Solutions  
Rockville, Minn.

[Aaron Miller](#)

Border State Bank  
Greenbush, Minn.

[Bob Hager](#)

Brainerd Lakes Chamber  
Brainerd, Minn.

[Matt Kilian](#)

Central Minnesota  
Community Foundation  
St. Cloud, Minn.

[Steve Joul](#)

ChamberMaster  
Baxter, Minn.

[Scott Juranek](#)

Coldspring  
Cold Spring, Minn.

[John Mattke](#)  
[Mac Cariveau](#)

CPI Binani  
Winona, Minn.  
[Eric Renteria](#)  
[Ken Morris](#)

Dolson Iron Castings  
Mankato, Minn.

[Jean Bye](#)

DeZURIK  
Sartell, Minn.

[Bonnie Funk](#)  
[Bryan Burns](#)  
[Larry Korf](#)  
[Tim Nebosis](#)

Executive Express  
St. Cloud, Minn.  
[Larry Logeman](#)

First Supply LLC  
Cedar Rapids, Minn.  
[Mike Whittenbaugh](#)

GeoComm, Inc.  
St. Cloud, Minn.

[John Brosowsky](#)  
[Tom Grones](#)

GEOTEK  
Stewartville, Minn.

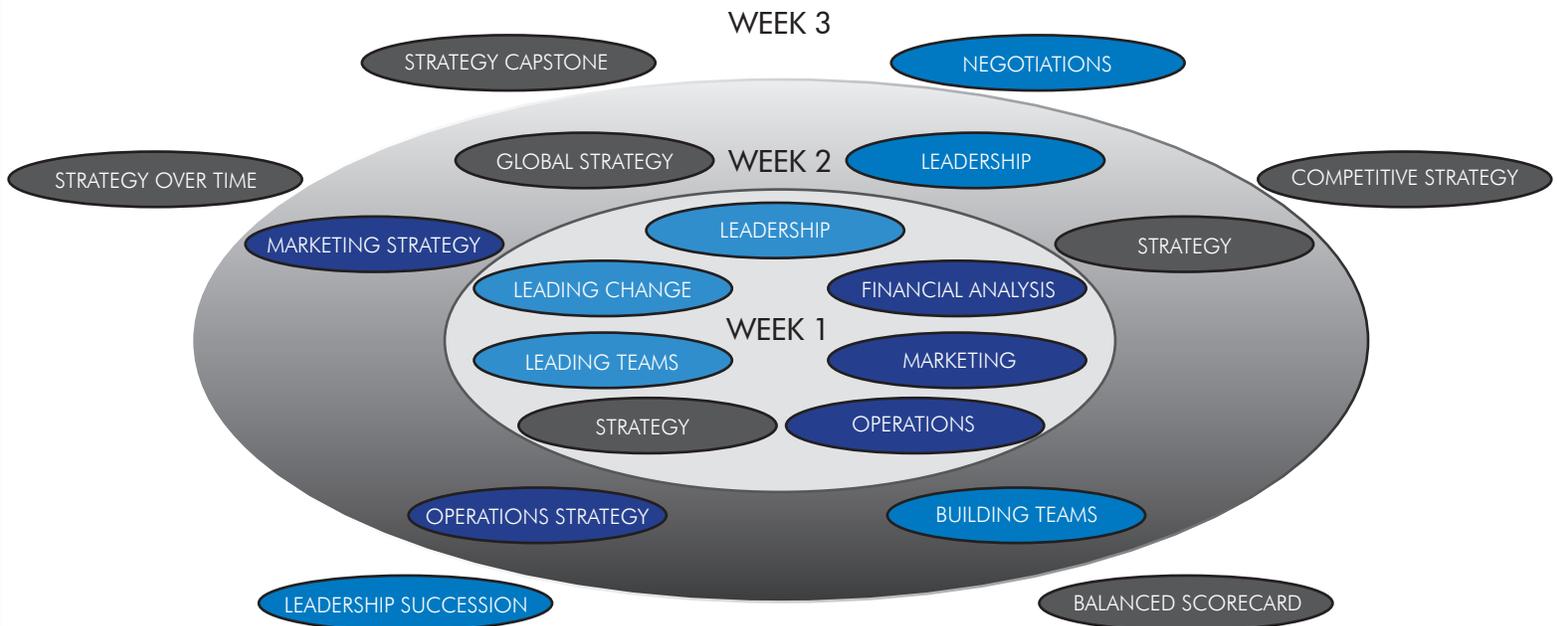
[Dale Nordquist](#)  
[Julie Aldrich](#)  
[Scott Ledebuhr](#)

Gohman Construction  
St. Joseph, Minn.  
[Mike Gohman](#)

Goldleaf Partners  
Baxter, Minn.  
[Heather Windjue](#)



TOPICS & CURRICULUM:



TEACHING TEAM:

Bob Mahowald Jr., Greg Schumacher, Joanne Kudrna, Dean Casad, Amy Fredin, Eric Nicholson

Granite Equity Partners  
St. Cloud, Minn.  
[Art Monaghan](#)

Granite-Tops, Inc.  
Cold Spring, Minn.  
[Kip Cameron](#)

Greater St. Cloud  
Development Corporation  
St. Cloud, Minn.  
[Patti Gartland](#)

Initiative Foundation  
Little Falls, Minn.  
[Kathy Gaalswyk](#)

JIT Companies, Inc.  
Green Isle, Minn.  
[Ron Beltz](#)

Klun Law Firm  
Ely, Minn.  
[Kelly Klun](#)

Louis Industries  
Paynesville, Minn.  
[Lance Louis](#)

Mahowald Insurance Agency  
St. Cloud, Minn.  
[John Mahowald](#)

MGS Machine  
Maple Grove, Minn.  
[Michael Verdon](#)

Microbiologics  
St. Cloud, Minn.  
[Brad Goskowicz](#)  
[Brad Pieper](#)  
[Donna Scholer](#)

Netgain Technology  
St. Cloud, Minn.  
[Scott Warzecha](#)

Northwest MN Foundation  
Bemidji, Minn.  
[Nancy Vyskocil](#)

Relco, LLC  
Willmar, Minn.  
[Loren Corle](#)  
[Mike Day](#)

Royal Tire  
St. Cloud, Minn.  
[Brad Burley](#)  
[Dan Gibson](#)  
[Mick Pickens](#)  
[Pat Duininck](#)

Southwest Initiative Foundation  
Hutchinson, Minn.  
[Diana Anderson](#)

TechMix  
Stewart, Minn.  
[Mike Nelson](#)

Vector Windows  
Fergus Falls, Minn.  
[Andrew Miller](#)  
[Jeff Ackerson](#)

Vermeer  
Pella, Iowa  
[Nathan Guess](#)

West Central Initiative  
Fergus Falls, Minn.  
[Nancy Straw](#)

Wilkie-Sanderson  
Sauk Rapids, Minn.  
[Dan Brill](#)

XL Specialized Trailers  
Manchester, Iowa  
[Jeff Ingels](#)  
[Luke Livingston](#)  
[Scott Wall](#)  
[Steve Fairbanks](#)

Individuals  
[Frank Wohletz](#)  
[Heidi Weikert](#)  
[Jackie Bach](#)  
[Jeff Murphy](#)  
[Tim Crennen](#)

# FORUM OVERVIEW

## STRATEGY FORUM

### ABOUT THE STRATEGY FORUM:

The Strategy Forum is a week-long workshop designed to help Leadership Teams develop and test their organizational strategy. Before arriving at the Forum, participants will complete an online strategy survey with focused questions on organizational strategy. Each organization arrives at the Forum with a draft strategy that is tested against four relevant case studies and discussions. Structured applications exercises, frameworks, and tools contribute to greater clarity and sustainability in each organization's strategy. To conclude the Forum, each organization will present its revised strategy statement to Forum participants and discussion leaders for peer review and feedback. Participants will walk away with an updated strategic plan, and the tools to continuously revise their plan to adapt to organizational changes and environmental factors.

### WHO WOULD BENEFIT:

Organizational leaders responsible for achieving clarity, credibility and sustainability of their organizational strategy. Leadership teams are encouraged to attend together, as strategy development and execution is a team effort that requires multiple perspectives and organizational alignment. Each cohort of the Strategy Forum is made up of the Leadership Teams of three to four organizations.

### TOPICS & CURRICULUM:

Participants will use real-world case studies to better understand:

- Situational Analysis
- Value Proposition & Strategic Activities
- Competitor Profiling & Intelligence
- Balanced Scorecard Measures

### TEACHING TEAM:

Greg Flint, Joanne Kudrna, Eric Nicholson

## STRATEGY FORUM ALUMNI ORGANIZATIONS

Leadership Teams from the organizations below are alumni of Cohorts 1 and 2 of the Strategy Forum:

AERATION INDUSTRIES INTERNATIONAL, INC.

CONTINENTAL PRINTING

DONNELLY CUSTOM MANUFACTURING

MADDEN'S ON GULL LAKE

PREFERRED CREDIT, INC.

VECTOR WINDOWS

TECHMIX

## STRATEGY FORUM TESTIMONIAL

"The Strategy Forum was one of the best learning experiences that I've participated in. The learn-do-review model created an active learning environment that allowed me to define our organization's strategy."

*Greg Windfeldt, CEO  
Preferred Credit, Inc.*



## LEADERSHIP FORUM

### WHO WOULD BENEFIT:

The Leadership Forum — based on the acclaimed FranklinCovey® course “Great Leaders, Great Teams, Great Results”— is for organizational leadership teams who want to gain the confidence of their people, define and communicate a clear vision, build processes for improvement and orchestrate organizational success.

### TOPICS & CURRICULUM:

Prior to attending the Forum, participants will gain valuable feedback through FranklinCovey’s online 360-degree Leadership Quotient® (LQ) assessment. The LQ will provide participants with insight into their own leadership capabilities, identifying strengths and areas for growth.

Throughout the course of the Forum, participants will become oriented with the four imperatives of great leaders:

- Inspire Trust
- Clarify Purpose
- Align Systems
- Unleash Talent

### TEACHING TEAM:

Shelly Bauerly Kopel, June Roos, Mary Jo Wimmer



## LEADERSHIP FORUM TESTIMONIAL

“Leadership is a critical skill today. The Leadership Forum is a process for developing and honing that skill set. I liked the idea that this is a process, not just a three-day course.”

*Brad Goskowicz, CEO  
Microbiologics*

## 7 HABITS FOR MANAGERS FORUM

### WHO WOULD BENEFIT:

The 7 Habits for Managers Forum, based on the acclaimed FranklinCovey course, is designed for mid-level managers and supervisors seeking the tools needed to lead teams, overcome interpersonal and organizational challenges, manage and enhance team member performance and produce lasting results.

### TOPICS & CURRICULUM:

During the Forum, participants will become oriented to the core competencies for The 7 Habits for Managers:

- Resolving Conflict
- Providing Accountability
- Setting Priorities
- Developing Teams
- Combining Efforts
- Building Trust
- Executing Successfully

Prior to the start of the Forum, participants will complete a 360-degree Benchmark Assessment. This valuable feedback process will help participants measure their own leadership capacity and individual effectiveness.

### TEACHING TEAM:

Shelly Bauerly Kopel, June Roos, Gayle Noakes, Mary Jo Wimmer



## 7 HABITS FOR MANAGERS FORUM TESTIMONIAL

“There is a tremendous value in individual development, especially around key principles like the 7 Habits.”

*Greg Harding, Systems Engineering Manager  
Aeration Industries International*

# FORUM OVERVIEW

## FINANCE FORUM

### WHO WOULD BENEFIT:

The Finance Forum is ideally suited for executives and managers who need to understand financial analysis in their role within an organization.

### FORUM OBJECTIVES:

- Analyze financial reports and ratios that guide business decisions
- Introduce tools to measure business performance through the use of a balanced scorecard
- Explore variance analysis as a tool in overall financial analysis

### TEACHING TEAM:

Bruce Busta, Art Monaghan, Amy Fredin, Jeff Murphy

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## MARKETING FORUM

### WHO WOULD BENEFIT:

The Marketing Forum is designed for senior and mid-level managers responsible for organizational marketing efforts.

### FORUM OBJECTIVES:

- Exploring marketing strategy and tactics through analysis of the marketing mix
- Integrating the components of the marketing mix into a final case study analysis and exercise applied to participants' own organizations
- Developing a systematic approach to analyzing marketing challenges and opportunities

### TEACHING TEAM:

Jeff Murphy, Kathy Spanier, Brad Pieper, Earl Edeburn

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## OPERATIONS FORUM

### WHO WOULD BENEFIT:

The Operations Forum is ideally suited for senior and mid-level managers responsible in whole, or in part, for operations, process improvement and/or supply chain functions.

### FORUM OBJECTIVES:

- Analyze the planning and production processes of organizations and their supply chain partners.
- Present the basics of process flow documentation and analysis, and discuss solutions for process interruptions and bottlenecks
- Examine the relationship between quality and operational systems and design
- Present the principles of lean management and insights into creating and sustaining a lean culture

### TEACHING TEAM:

Steve Konop, Ron Kirscht, Josh Reitmeier

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## MANAGEMENT FORUM

### WHO WOULD BENEFIT:

General and functional managers who wish to expand general business knowledge, improve decision-making ability and increase cross-functional awareness.

### FORUM OBJECTIVES:

Management Forum curriculum will cover:

- Roles that executives and managers play in the leadership of an organization
- Financial tools to analyze an organization's performance
- The importance of strategic marketing and the "Four P's"
- Operations and the importance of process flow and systems applications
- The communication, implementation, and importance of strategy

### TEACHING TEAM:

Dean Casad, Amy Fredin, Jeff Murphy, Barry Kirchoff, Tracy Schulte, Eric Nicholson

## GOVERNANCE FORUM

### WHO WOULD BENEFIT:

Members of boards of directors, boards of trustees or boards of advisors who are seeking a vehicle for improving the performance and effectiveness of both individual directors and boards as a whole.

### FORUM OBJECTIVES:

- Assess directors' knowledge, skills and abilities, identify strengths and weaknesses, and prepare a development plan
- Introduce governance principles and tools for post-forum application
- Practice governance through real-world case studies and experiential learning

### TEACHING TEAM:

Rick Bauerly, Brian Myres, Shelly Bauerly Kopel

## LEADING CHANGE FORUM

### WHO WOULD BENEFIT:

Those responsible, in whole or in part, for organizational design and structure, internal alignment, and/or leading change at any level of the organization.

### FORUM OBJECTIVES:

- Introduce John Kotter's eight-step Change Framework
- Apply the Change Framework to real-world case studies
- Develop a plan to utilize the eight-step process to lead change within participants' organizations

### TEACHING TEAM:

Earl Edeburn, Melissa Kron, Gayle Noakes, Pam Bishop

## LEADING NEGOTIATIONS FORUM

### WHO WOULD BENEFIT:

Managers and Executives who use negotiating skills in their daily interactions.

### FORUM OBJECTIVES:

- Analyze personal decision-making and negotiations strategies to identify strengths and areas for improvement
- Learn tools and frameworks that will help prepare for important conversations in negotiation
- Practice and refine bargaining skills through carefully structured simulations, in a safe and confidential learning environment
- Explore the importance of trust and how to build it in a variety of business relationships

### TEACHING TEAM:

Brian Schoenborn, Eric Nicholson, Earl Edeburn

# ADDITIONAL OPPORTUNITIES

## ADDITIONAL OPPORTUNITIES THROUGH THE ANDERSON CENTER

The Anderson Center is committed to education and learning beyond each Forum. There are many opportunities through the Anderson Center to network, learn and make connections outside of our typical Forums, and outside of the daily activities of the office. Below you will find more information about the Anderson Center Discussion Leadership Forum, Speakers Forum and the LEAD Leadership Forum Alumni event. Each is a unique, one-day Forum where business leaders can come together to learn through networking, speakers, applications.



### FOR FACILITATORS, EDUCATORS & LEADERS

The Discussion Leadership Forum is designed to assist CXO's, HR and organizational development professionals, community leaders, educators, and facilitators in learning the skills needed to facilitate case studies and lead critical discussions in their organization, classroom and/or through the Anderson Center. This day-and-a-half forum assists the participants in understanding the philosophical underpinnings of the case method for adult and professional education and to gain practical tools for discussion leadership over time. Participants should have some experience with the case method as a teacher or learner.



### FOR LEADERSHIP FORUM ALUMNI

Designed to empower leaders and sustain on-going Leadership Enhancement and Development (LEAD), provides an annual reunion, refresher, and re-commitment for all alumni of the Anderson Center's Leadership Forum. Build LEAD into your annual development plan - and the annual plan for your leadership team - going forward.



### FOR LIFE LONG LEARNERS

The Speakers Forum exists to provide business executives with an experience where they can network, learn and develop as leaders. Organizations and individuals gather for a luncheon where they will listen to a keynote speaker share his or her stories, sweet successes and hard lessons learned. The Speakers Forum is held every year in January, May, and September.

# ANDERSON CENTER DISCUSSION LEADERS

## ACTIVE DISCUSSION LEADERS



**AMY  
FREDIN**

**FORUMS:**

Executive Forum, Finance Forum,  
Managers' Forum

**CAREER:**

Associate Professor of Accounting at  
St. Cloud State University

**EDUCATION:**

College of St. Benedict (BA)  
St. Cloud State University (MBA)  
University of Nebraska, Lincoln (Ph. D)



**BRIAN  
MYRES**

**FORUMS:**

Governance Forum

**CAREER:**

Retired VP of Sales for ING Direct  
Founder of Brian Myres Consulting

**EDUCATION:**

St. Cloud State University (BS)



**ART  
MONAGHAN**

**FORUMS:**

Finance Forum

**CAREER:**

Partner at Granite Equity Partners, leading  
financial activities

**EDUCATION:**

University of Notre Dame (BS)



**BRIAN  
SCHOENBORN**

**FORUMS:**

Leading Negotiations Forum

**CAREER:**

Managing Partner of Stinson Leonard Street,  
St. Cloud office

**EDUCATION:**

St. Cloud State University (BA)  
University of Minnesota Law School (JD)



**BARRY  
KIRCHOFF**

**FORUMS:**

Managers' Forum

**CAREER:**

Regional Director of the Central Minnesota  
Small Business Development Center (SBDC)

**EDUCATION:**

St. Cloud State University (MS)



**BRUCE  
BUSTA**

**FORUMS:**

Finance Forum

**CAREER:**

Retired Professor of Accounting at St. Cloud  
State University

**EDUCATION:**

St. Cloud State University (BS)  
University of Nebraska (Ph. D in Accountancy)



**BOB  
MAHOWALD  
JUNIOR**

**FORUMS:**

Executive Forum

**CAREER:**

Partner at Mahowald Insurance Agency,  
representing the fourth generation of family  
leadership

**EDUCATION:**

West Point  
University of St. Thomas (MBA)



**DEAN  
CASAD**

**FORUMS:**

Managers' Forum

**CAREER:**

VP of Marketing for GEOTEK

**EDUCATION:**

Iowa State University (BS & BA)  
Harvard Business School (MBA)



**BRAD  
PIEPER**

**FORUMS:**

Marketing Forum

**CAREER:**

VP of Sales and Marketing at Microbiologics

**EDUCATION:**

West Point  
Kellogg School at Northwestern (MBA)



**EARL  
EDEBURN**

**FORUMS:**

Leading Change Forum, Leading  
Negotiations Forum, Marketing Forum

**CAREER:**

Partner at KDV Technology and Consulting

**EDUCATION:**

St. Cloud State University (BS)  
Carlson School of Management (MBA)

# ACTIVE DISCUSSION LEADERS



**ERIC  
NICHOLSON**

**FORUMS:**

Leading Negotiations Forum, Executive Forum

**CAREER:**

Member of the Senior Team at Green Holcomb and Fisher

**EDUCATION:**

Carlton College (BA)  
University of Minnesota Law School (JD)



**JOANNE  
KUDRNA**

**FORUMS:**

Executive Forum, Strategy Forum

**CAREER:**

Consultant at Granite Equity Partners

**EDUCATION:**

Carthage College (BA)  
Harvard Business School (MBA)



**GAYLE  
NOAKES**

**FORUMS:**

7 Habits for Managers Forum,  
Leading Change Forum

**CAREER:**

Managing Director at CLA University  
for CliftonLarsonAllen

**EDUCATION:**

St. Olaf College (BA)  
University of St. Thomas (MA)



**JOSH  
REITMEIER**

**FORUMS:**

Operations Forum

**CAREER:**

Director of Sales for DiamondWright Tools,  
Coldspring

**EDUCATION:**

St. Cloud State University (BS)



**GREG  
FLINT**

**FORUMS:**

Strategy Forum

**CAREER:**

VP of Operations & Strategy at Coldspring

**EDUCATION:**

St. Cloud State University (BS)  
Harvard Advanced Management Program



**JUNE  
ROOS**

**FORUMS:**

7 Habits for Managers Forum,  
Leadership Forum

**CAREER:**

Consultant for Granite Equity Partners

**EDUCATION:**

University of Minnesota, Duluth (BA)  
St. Cloud State University (ME)



**GREG  
SCHUMACHER**

**FORUMS:**

Executive Forum

**CAREER:**

Partner at Granite Equity Partners, leading recruiting  
activities

**EDUCATION:**

St. John's University (BA)  
University of Minnesota (MBA)



**KATHY  
SPANIER**

**FORUMS:**

Marketing Forum

**CAREER:**

Marketing Director for Coldspring

**EDUCATION:**

St. Cloud State University (BS)



**JEFF  
MURPHY**

**FORUMS:**

Finance Forum, Managers' Forum,  
Marketing Forum

**CAREER:**

COO for Kelco Supply Company

**EDUCATION:**

St. John's University (BA)  
Carlson School of Management (MBA)



**MARK  
KREBSBACH**

**FORUMS:**

Family Business Forum

**CAREER:**

Managing Principal for CliftonLarsonAllen

**EDUCATION:**

St. John's University (BA)



MARY JO  
WIMMER

**FORUMS:**  
7 Habits for Managers Forum, Leadership Forum

**CAREER:**  
Principal of Mary Jo Wimmer Consulting

**EDUCATION:**  
Michigan State University (ME)



RICK  
BAUERLY

**FORUMS:**  
Governance Forum

**CAREER:**  
Managing Partner at Granite Equity Partners

**EDUCATION:**  
St. John's University (BA)  
Harvard Business School (MBA)  
Harvard's Kennedy School of Government  
(Masters in Public Administration)



MELISSA  
KRON

**FORUMS:**  
Leading Change Forum

**CAREER:**  
Consultant

**EDUCATION:**  
University of Minnesota (MBA)



RON  
KIRSCHT

**FORUMS:**  
Operations Forum

**CAREER:**  
President of Donnelly Manufacturing

**EDUCATION:**  
St. Cloud State University (BS)



PAM  
BISHOP

**FORUMS:**  
Leading Change Forum

**CAREER:**  
Entrepreneur Senior Program Officer at the  
Southern Minnesota Initiative Foundation

**EDUCATION:**  
University of Northern Iowa, Cedar Falls



SHELLY  
BAUERLY  
KOPEL

**FORUMS:**  
7 Habits for Managers Forum, Governance  
Forum, Leadership Forum

**CAREER:**  
Partner at Granite Equity Partners, leading  
governance activities

**EDUCATION:**  
College of St. Benedict (BA)  
Harvard (ME)  
University of Minnesota (Ph. D)



PAT  
EDEBURN

**FORUMS:**  
Executive Forum, Succession Strategies Forum

**CAREER:**  
Partner at Granite Equity Partners, leading  
strategy and marketing activities

**EDUCATION:**  
Carlton College (BA)  
Harvard Business School (MBA)



STEVE  
KONOP

**FORUMS:**  
Operations Forum

**CAREER:**  
Quarry Materials Director at Coldspring

**EDUCATION:**  
Mankato State University (BS)  
University of Minnesota



PAT  
MITCHELL

**FORUMS:**  
Governance Forum

**CAREER:**  
Former President of Coldspring

**EDUCATION:**  
St. Cloud State University (BA)



TRACY  
SCHULTE

**FORUMS:**  
Managers' Forum

**CAREER:**  
Technology Director at Granite Equity Partners

**EDUCATION:**  
St. Cloud State University (BS & MBA)



# ANDERSON CENTER PARTNERSHIPS

## PARTNERS IN FORUM ACCREDITATION

The Anderson Center is proud to offer accreditation opportunities for many of our forums: CPA professionals can earn Continuing Professional Education (CPE) credits through the National Association of State Boards of Accountancy in eleven of our Forums. Additionally, human resource professionals who are Human Resources Certification Institute-certified have an opportunity to obtain recertification credits approved by the Society for Human Resource Management. Finally, through our FranklinCovey Forums, participants are not only able to earn CPE credits, but can also earn Continuing Education Unit credits through the International Association for Continuing Education and Training.



## ACCREDITED ANDERSON CENTER FORUMS

	CPE Credits through NASBA	SHRM Credits through HRCI	CEU Credits through IACET
7 Habits for Managers Forum	17 Credits (via FranklinCovey)		1.4 Credits (via FranklinCovey)
Executive Forum	30.5 Credits per Week		
Finance Forum	18.5 Credits		
Governance Forum	16.5 Credits		
Leadership Forum	26 Credits (via FranklinCovey)		2.2 Credits (via FranklinCovey)
Leading Change Forum	18.5 Credits	10.75 Credits	
Leading Negotiations Forum	18 Credits	15.75 Credits	
Managers' Forum	30.5 Credits	21.5 Credits	
Marketing Forum	21 Credits		
Operations Forum	18.5 Credits		
Strategy Forum	17 Credits		

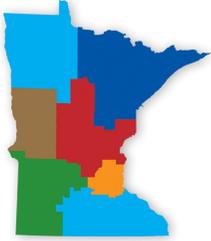
## PARTNERS IN FORUM VENUES



To support our mission of reaching Greater Minnesota and to best serve our clients, we at the Anderson Center have carefully chosen Forum venues at a number of accommodating destinations in Northern, Central, and Southern Minnesota. Each destination has unique features that allow participants to focus on their growth and development away from the workplace. Forum venues in 2014 include Madden's on Gull Lake in Brainerd, River's Edge Convention Center in St. Cloud, Le St. Germain Suite Hotel in St. Cloud, Oak Ridge Hotel & Conference Center in Chaska, and DoubleTree by Hilton in Rochester. Food and lodging are included in Forum Fees, and we encourage participants to stay throughout their Forum to network with peers and Discussion Leaders, and focus on meeting the goals set at the start of the Forum.



## PARTNERS IN SCHOLARSHIP



### Minnesota Initiative Foundations — Key Partners in Greater Minnesota

Throughout Greater Minnesota, the six Minnesota Initiative Foundations are collaborating with the Anderson Center to provide greater access to Center forums. Scholarships are available for individuals and organizations that have a high ability-to-benefit and a low ability-to-pay. More information about scholarships can be found at [www.anderson-center.org](http://www.anderson-center.org).

For more information about the Minnesota Initiative Foundations, visit [www.GreaterMinnesota.net](http://www.GreaterMinnesota.net).

## PARTNERS IN CURRICULUM



Anderson Center Forum curriculum is a unique blend of case studies, application exercises and discussions. Curriculum is refined by Venita Wilkes (Forum Director) and Forum Discussion Leaders.

The Anderson Center partners with Harvard Business School Publishing to implement the case study method of learning in many Forums. Harvard online courses on function based skills are offered through the Anderson Center.



In 2010, the Anderson Center formed a partnership with FranklinCovey. The Leadership Forum and the 7 Habits for Managers Forum are based on FranklinCovey curriculum, and are lead by FranklinCovey certified facilitators.

## ANDERSON CENTER TEAM

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# CREATING VALUE

## Quality Metrics

- 99% of our participants said the forum “Met or Exceeded Expectations”.
- 91% of our participants said the forum they attended was “One of the Best” management development experiences they have ever had.
- 84% of our participants are “Likely to Return to the Anderson Center”.

\*Post-forum survey responses from 450 participants in Center forums between January 2013 and December 2014.



“We think it’s important to come alongside business leaders and provide the best tools to achieve success for their companies, which allows communities and families to achieve success as well.”

KATHY GAALSWYK, PRESIDENT, INITIATIVE FOUNDATION

“To invest in the leadership and development of your company is the best dollars you can spend. It ensures that all managers are on the same level of understanding.”

DONNA SCHOLER, COO, MICROBIOLOGICS



**ANDERSON CENTER**  
MANAGEMENT AND LEADERSHIP DEVELOPMENT